



## SANDIA SCIENCE & TECHNOLOGY PARK

June 2012

*Simply Design and 151 Interactive have never felt more at home amongst innovators than at our new home in the Sandia Science & Technology Park (SS&TP).*

Nate Zich, Founder & President, Simply Design and 151 Interactive

**32 Companies and Organizations, 2470 Employees, \$351 Million of Investment**

### Company News

**EMCORE** – The company sold its Vertical Cavity Surface Emitting Lasers (VCSEL)-based product lines to Sumitomo Electric Device Innovations USA. The assets that were purchased include fixed assets, inventory, and intellectual property for the VCSEL-based product lines within EMCORE’s fiber optics business unit. This transaction is expected to simplify EMCORE’s operating structure, reduce fixed costs, and improve market focus.

**Mazda Computing** –The company has been awarded a JIT contract from Sandia National Laboratories for its custom build Intel and AMD Servers, Workstations, Storage, Networking, and Peripherals. Mazda Computing is an Intel Platinum partner, which gives them the capability to build 100% Intel inside, with Intel certified memory and hard drives.

**Simply Design** –After five years in Albuquerque, the marketing company has relocated its production offices to the SS&TP. Simply Design will be sharing the office with their sister company 151 Interactive, which is headquartered in California. The new production space is home to several creative and administrative staff that work for both companies. The company designs websites, graphics, advertisements, and print collateral for small to mid-sized businesses throughout the western United States.



**SIMPLY DESIGN**  
**CREATIVE**

Nate Zich  
Founder & President  
Simply Design, Inc.

### Calendar

- May 29 - Aug 10 National Museum of Nuclear Science & History: “Science is Everywhere” Camps
- June 27 Company Leadership Luncheon: Analytical Solutions, Inc.

### Recent News

**Federal Laboratory Consortium (FLC)** – The SS&TP accepted the State and Local Economic Development Award at the 2012 FLC national meeting and award event in May. This award recognizes successful initiatives that involve partnerships between state or local economic development groups and federal laboratories for economic benefit. The SS&TP is a partnership between Sandia National Laboratories and numerous public-private partners, including the state of New Mexico and the city of Albuquerque.



**White House Business Council Forum** –Business leaders from New Mexico and the SS&TP were invited to the White House in May to join senior Obama Administration officials for a conversation about jobs and the New Mexico economy. The meeting was an interactive dialogue about what’s working and how the private sector and government can collaborate more effectively to foster greater opportunity, innovation, and job creation.



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The Sandia Science & Technology Park is a proud member of the Association of University Research Parks and the New Mexico Science and Technology Parks Alliance.  
The Sandia Science & Technology Park is managed by the Sandia Science & Technology Park Development Corporation, a nonprofit organization.