



40 COMPANIES AND ORGANIZATIONS • 2304 EMPLOYEES • \$368 MILLION OF INVESTMENT

*The \$7.6 billion annual economic impact of Kirtland Air Force Base (KAFB) is huge. And those of us here in the Sandia Science & Technology Park (SS&TP) are next door to this economic development engine. Employment associated with KAFB is estimated to represent 1 of every 14 jobs in the state.* Stuart Purviance, Executive Director, Kirtland Partnership Committee (KPC)

### COMPANY NEWS

#### KAFB Economic Impact

On August 18, the FY2014 Economic Impact Report was presented by Colonel Eric Froehlich, Commander of KAFB, to the community at the African American Performing Arts Center. The event was hosted by KPC, an organization in the SS&TP. The report provides information about the resources and economic impact of KAFB on the surrounding community. The local area, or Economic Impact Region, includes all counties within a 50-mile radius from the base center. The total value of KAFB's annual economic impact is approximately \$7.6B, of which the Department of Energy and Sandia National Laboratories is \$3.6B and KAFB is \$4B. The report is available at [www.kirtland.af.mil/](http://www.kirtland.af.mil/).



Governor Susana Martinez, State of New Mexico and Sherman McCorkle, Chairman, Sandia Science & Technology Park Development Corporation and Vice Chair and Founder, KPC

#### See and Learn at the Museum

Several SS&TP companies and employees assisted with the Kickstarter Campaign that raised over \$44K to restore the B-29 Superfortress in Heritage Park at the National Museum of Nuclear Science & History. The aircraft, one of only 17 complete Superfortress aircraft remaining in the world, is in the final stage of external restoration, having received a new coat of primer and paint, bodywork, and vintage 509th Wing of the Strategic Air Command paint and trim. In addition, the museum hosted "Science is Everywhere" 2015 Summer Camps. These themed, week-long camps reached 100% of capacity, serving 519 children. Many of the Park employees enrolled their children in these educational and fun sessions.



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Pat McNamara, Founder, Slide 12; Kathleen Gardenswartz, EET Program Leader, Sandia; and Pete Atherton, Senior Manager, Sandia

### Center for Collaboration & Commercialization (C3)

The Entrepreneurial Exploration & Training (EET) Program "Office Hours" was recently held at the National Museum of Nuclear Science & History. Almost 40 people, including leaders from Park companies and organizations, attended to hear pitch expert, Pat McNamara, reveal his secrets for creating the ultimate pitch and how to communicate complex technologies through strong impressions and storytelling. Pat helps technology startups, emerging enterprises, and key opinion leaders prepare their pitches for venture capitalists and private investors.

### CALENDAR

- Sept. 9: SS&TP Company Leadership & Partner Picnic
- Sept. 16: Entrepreneurial Roundtable featuring CNM Entrepreneurial Mindset Program
- Sept. 21-24: Center for Integrated Nanotechnologies Annual User Meeting
- Sept. 24: STC.UNM and Sandia 2015 Fall Technology Social and Showcase

